

Every day, 5,000 kids under the age of 16 take their first drink.



You can help your children avoid being one of them.

Alcohol is particularly harmful to the developing teen brain, especially to areas responsible for concentration, memory, learning and judgment.

\$23 BILLION is spent each year on alcohol consumed by people under 21. Underage drinking costs the United States \$62 BILLION a year.

Alcohol kills 6.5 times more teens than all other illegal drugs combined. It is a factor in the three leading causes of teen death:
FATAL INJURY
HOMICIDE
SUICIDE

Search Survey results for Clinton shows that parents are a child's best defense against underage drinking. Perception of parental disapproval, though highest in middle school ages, still ranks right up there for the high school crowd as a major reason why children turn away from alcohol.

For parents, the best defense against underage drinking is knowledge! Knowledge about alcohol and how it affects children, knowledge about their kid's activities and friends, knowledge about underage drinking laws, and knowledge that there are lots of other parents who want to keep their kids safe from alcohol.

In Clinton, there are children who start drinking by the age of thirteen. Kids need to hear the message before then.

ASK. LISTEN. SET CLEAR RULES.

Click on these excellent resources for ways to talk to your children about alcohol:

And check out these CYFSB programs:

A Parent's Promise

Practical Parenting

Call 860-669-1103